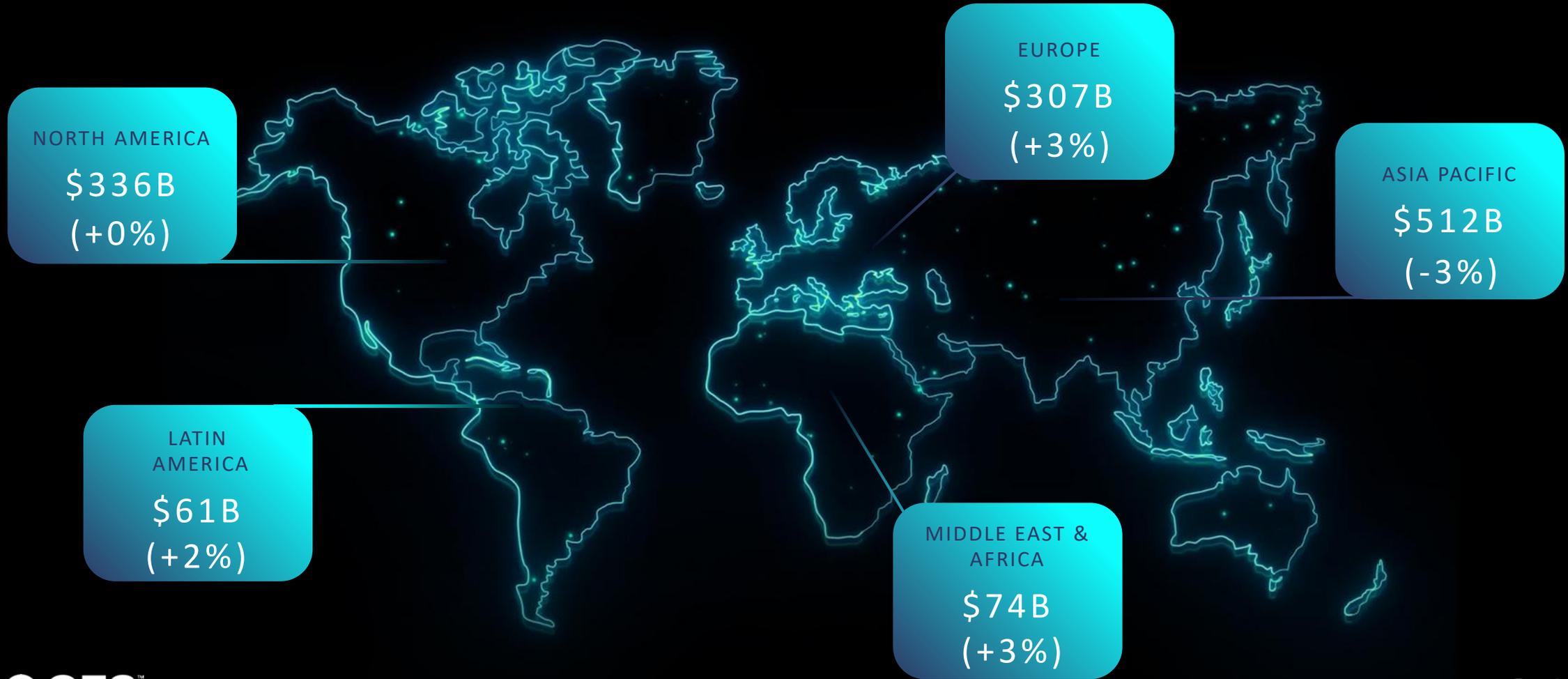


Global Forecast Data

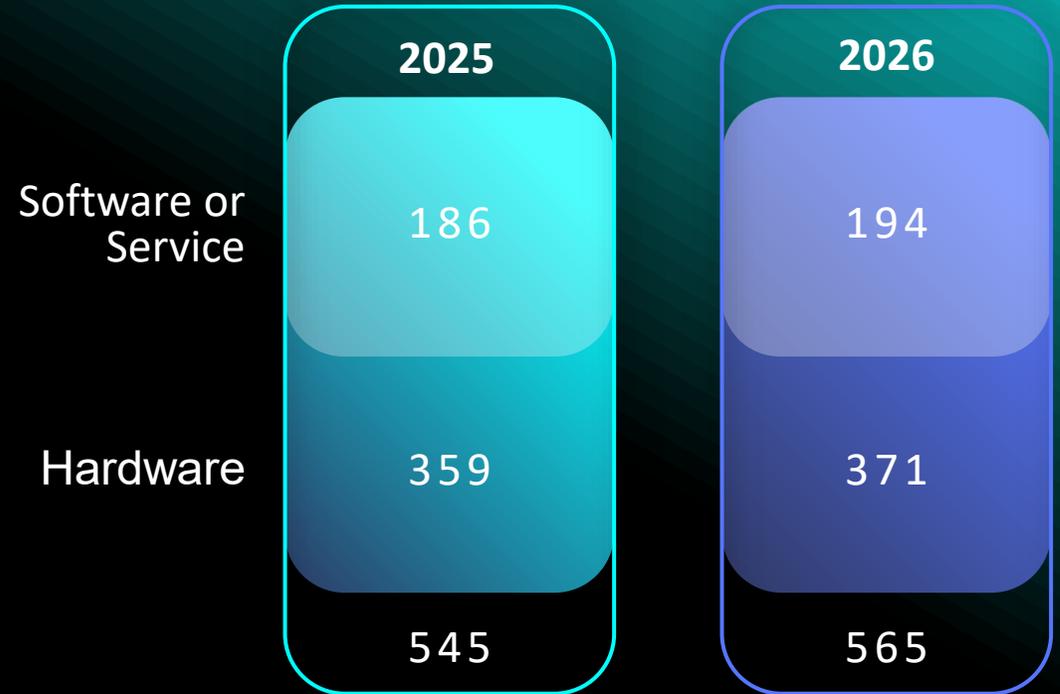
Global Forecast Data

Global consumer tech and durables market will grow to nearly \$1.3 trillion in 2026 according to figures from NIQ and CTA



U.S. Market

Total Industry Retail Revenue (\$ Billions)



PERCENT CHANGE

Software/Service	4.2%
Hardware	3.4%
Total	3.7%

Megatrends



MEGATREND 1

Intelligent Transformation

Modern Infrastructure

Cybersecurity



SECURITY

Cloud



SCALABILITY

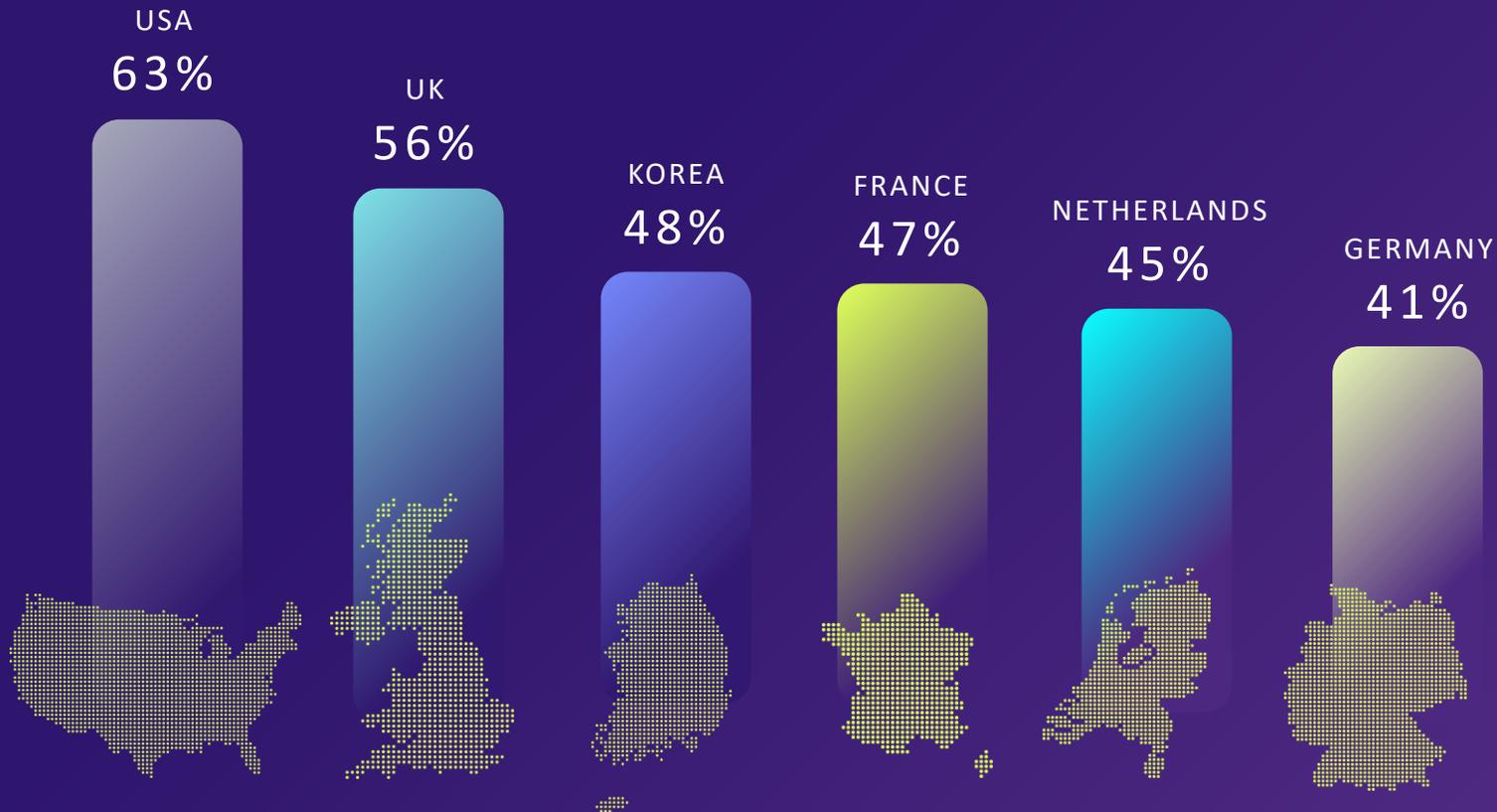
Artificial
Intelligence



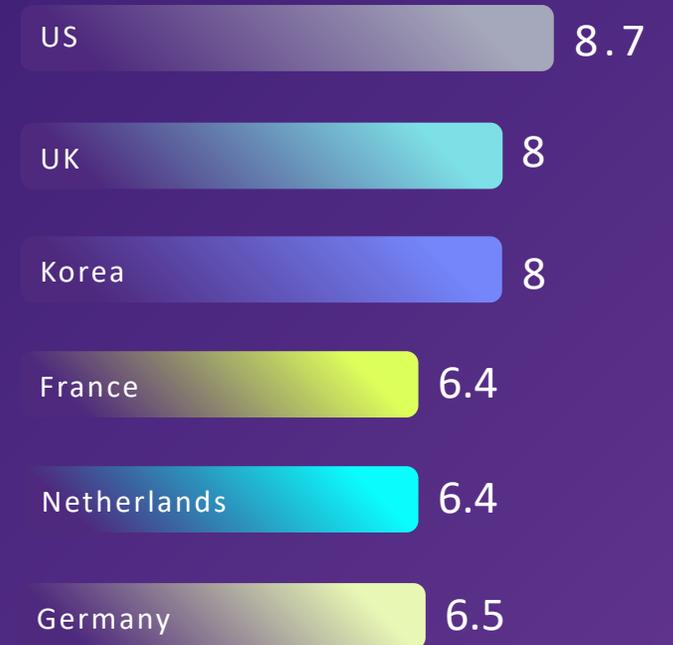
SIMULATION

2026 Focus: Productivity

Population Who Have Used AI At Work



Estimated Number of Hours Saved Per Week



Frontiers of AI Innovation



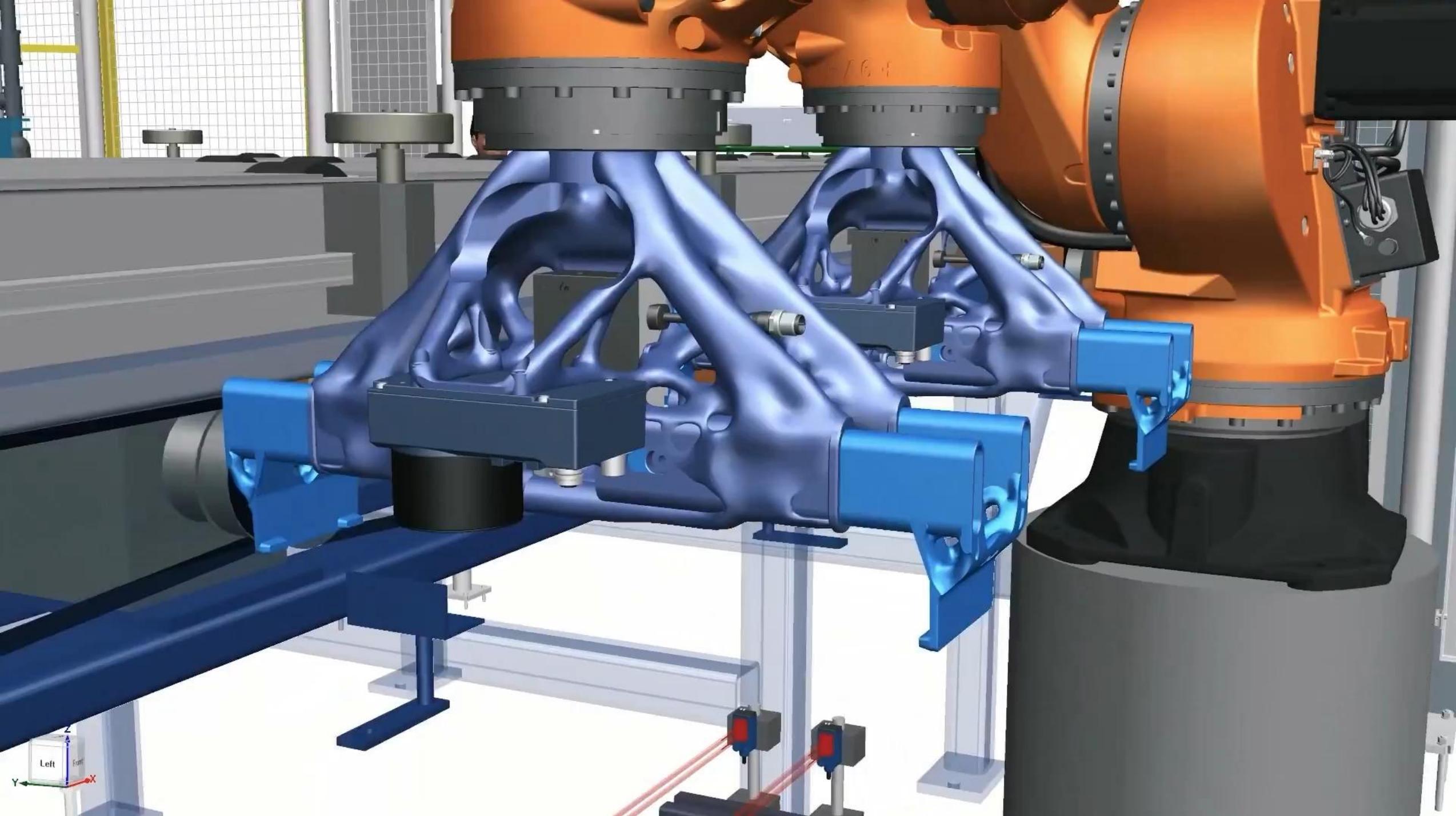
Agentic AI



Vertical AI



Industrial AI



168



AI at CES 2026



Siemens



Maum.ai



SoundHound AI

Physical AI: Robotic Revolution



Humanoids



Advanced Models



Autonomous
Vehicles



Exhibitor Spotlight



Unitree



Richtech Robotics



Sharpa

Intelligent Vision

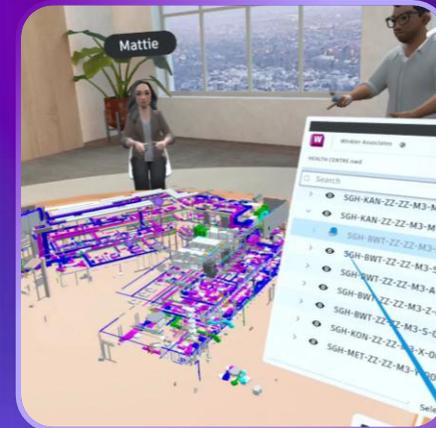


Smart Glasses



XR

Hardware



Software



Applications

Devices to Platforms



Smartphones



Laptops



TVs



Vehicles



Smart Glasses



MEGATREND 2

Longevity

Longer Living



GLP-1
Ecosystem



Precision Medicine



Remote Care



WITHINGS



Healthier Living



TRIAGE
Vivoo



MANAGEMENT
Withings



EMPOWERMENT
Oura Ring



Better Living



Accessibility



Mental Health



Wellness



Smart Living

AI Transformation
Home Health Hubs
Energy Customization
Security Standardization



Cultured Living

Fashion & Beauty



L'Oreal



Kolmar Korea

The Future of Video



TREND

1

Ad-Supported
Growth Engines



TREND

2

Short Form Strength



TREND

3

AI Production

The Future of Audio



TREND

1

Beyond Music:
Podcasts & Audiobooks



TREND

2

Hybrid Monetization



TREND

3

AI & Synthetic Voice

The Future of Gaming



TREND

1

AI Development



TREND

2

Performance
Capture Evolution



TREND

3

Live Service Models

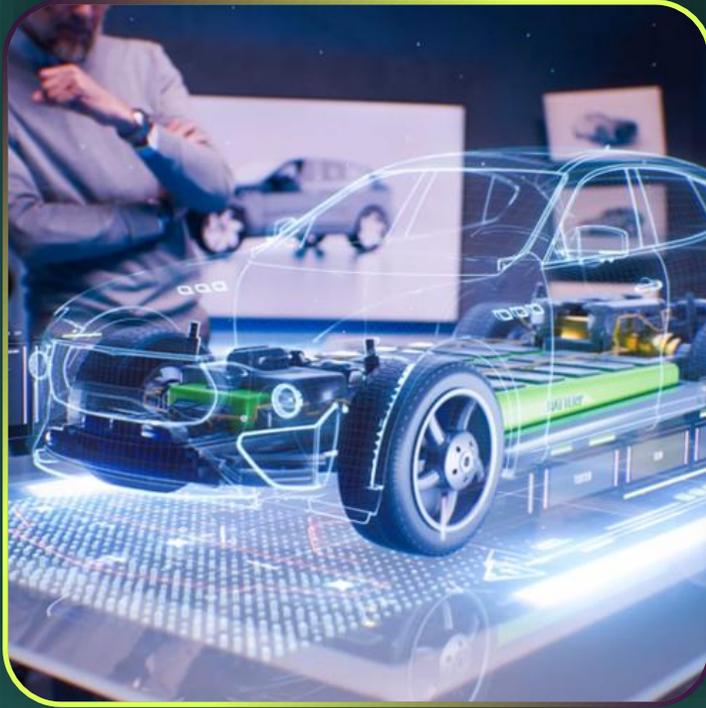
C Space



MEGATREND 3

Engineering Tomorrow

Driving the Future



Platforms



Personalization



Partnerships



Contact
@bosch_bosch.com
Main purpose:
Development of advanced
driver assistance systems
Date:
Bosch primary equipment vehicle
VOC 2.011

 **BOSCH** TEST VEHICLE

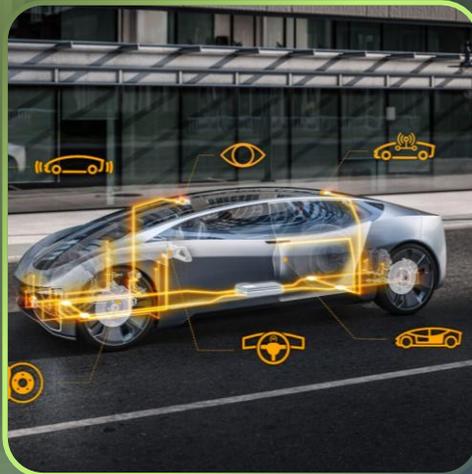
 **COMPUTE**
Experience

 **BOSCH**
Invented for life

SDVs Advance Further



Blackberry



AUMOVIO Systems



Qualcomm





Industrial Revolution



CONSTRUCTION
Doosan



AGRICULTURE
John Deere



MUNICIPAL
Oshkosh



Forging the Food Chain



Automation



Yield



Distribution



Powering Tomorrow



Electrification



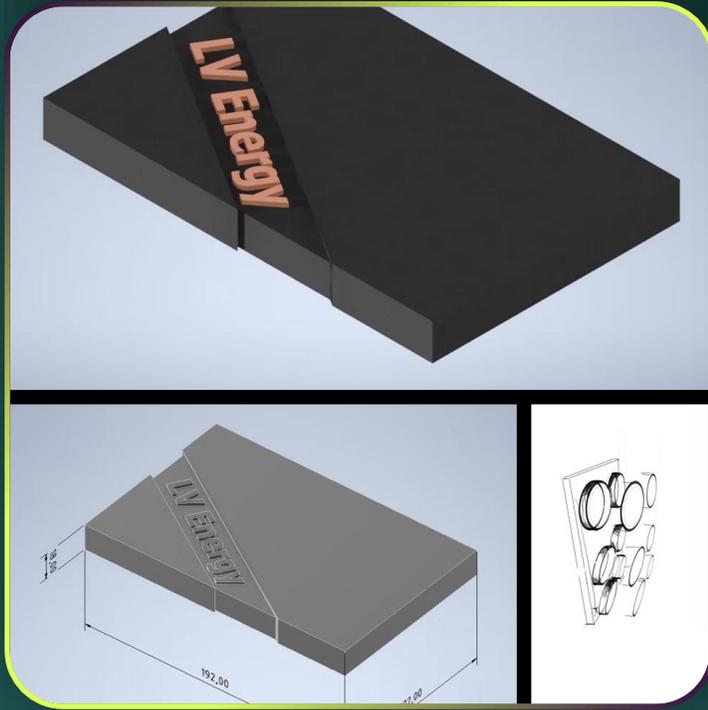
Grid Modernization



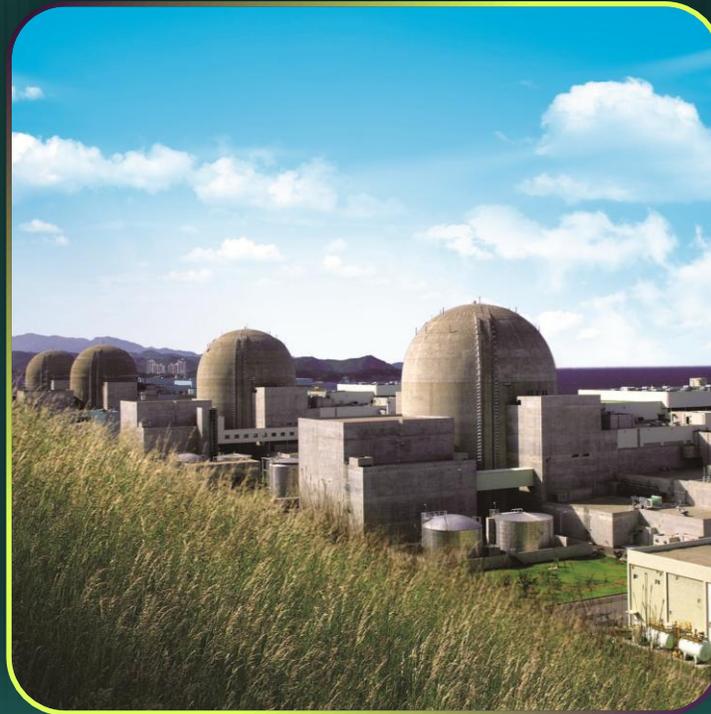
Experimentation



Empowering Energy at CES



LV Energy



KHNP



KEPCO

Future Infrastructure

Blockchain



SECURITY

Quantum

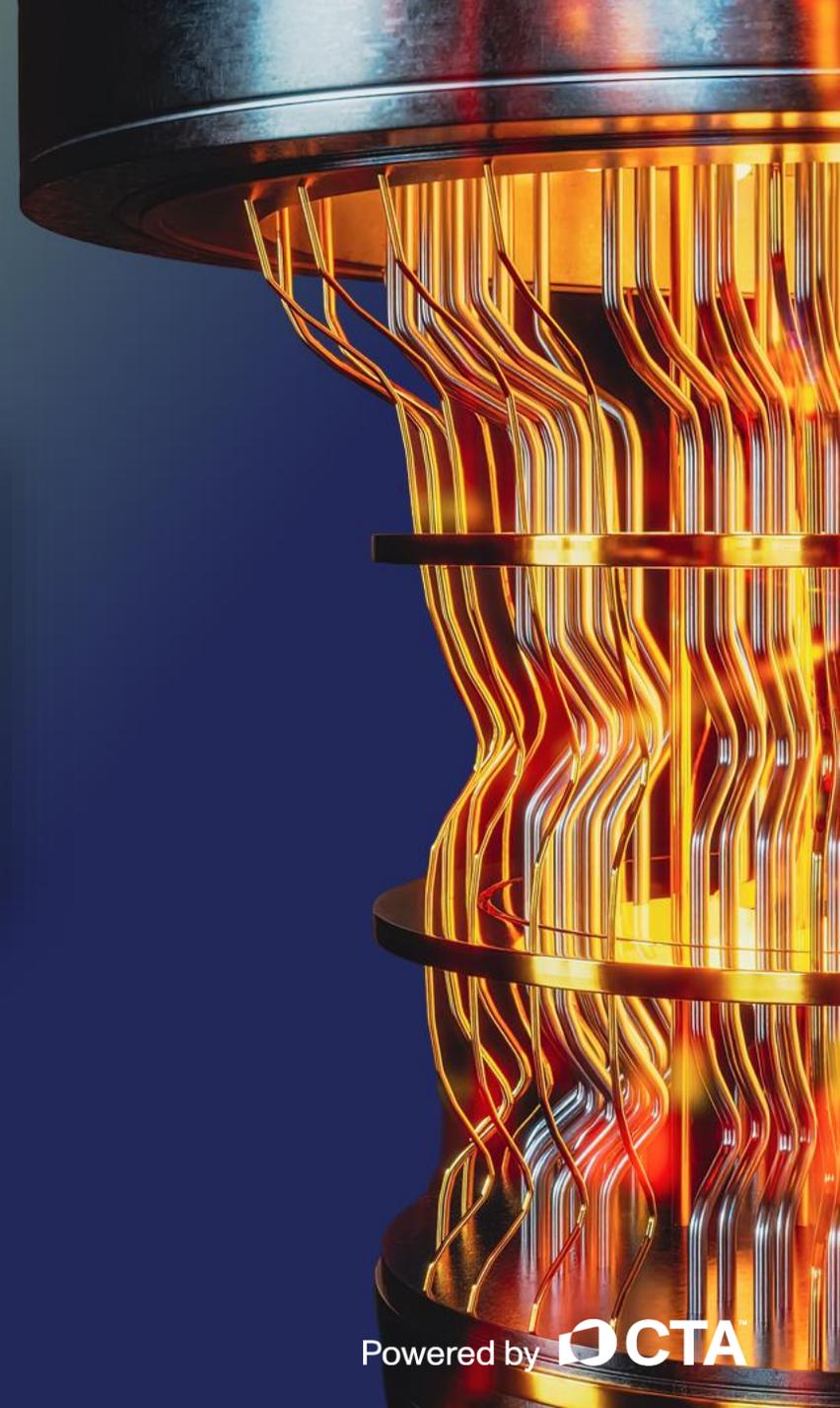


SCALABILITY

AI & Robotics



SIMULATION



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